

Capital Factory and The Ion Establish Partnership to Bolster Houston's Startup Community

Collaboration to bring events, resources, and programming to The Ion, supporting Houston entrepreneurs

HOUSTON, October 20, 2021 - [The Ion](#), the flagship of Houston's innovation community, has announced its programming partnership with [Capital Factory](#), a Texas-based innovation and mentorship provider for technology entrepreneurs. As The Ion's partner, Capital Factory will offer programming, events, and resources to grow, educate, and support startups and entrepreneurs in the greater Houston area.

With The Ion serving as its Houston headquarters, Capital Factory's frequent and accessible programming will be guided by the needs of Houston's expanding cadre of diverse entrepreneurs. In addition, the partnership will expand networking opportunities, events, and on-site mentoring at The Ion – connecting Houston entrepreneurs to investors, customers, and talent in other cities such as Austin, Dallas, and San Antonio.

“Capital Factory's presence at The Ion will further expand the opportunities for startups and innovators in the Houston region, while strengthening an important pillar of the [Texas Startup Manifesto](#),” said Joshua Baer, founder & CEO of Capital Factory. “Our first public event at The Ion will be Open Coffee on November 16th followed by Open Coworking all day.”

The Ion and Capital Factory share the goal of catapulting Houston into a leading startup ecosystem by taking an inclusive approach to creating connections between innovators, mentors, investors, and markets.

“We are thrilled to have Capital Factory as a programming partner at The Ion” said Jan E. Odegard, Executive Director of The Ion. “The Ion seeks to work with key partners and established brands to help build a rich and inclusive set of startup services that can support all innovators and startups wherever they are in their entrepreneurial journey. Capital Factory brings a proven track record for providing entrepreneurs with services and investment that adds great value not only to The Ion ecosystem, but also to the entire Houston innovation ecosystem.”

About The Ion

The Ion anchors a 16-acre innovation district and is destined to become the epicenter for Houston's innovation ecosystem as an inclusive, dynamic, vibrant, and dense hub focusing on quality collaborations between entrepreneurs, incubators, accelerators, corporations, academics, and the Houston community. The 266,000-square-foot building accommodates multiple uses, including class-A office space, shared workspace, prototyping and maker resources, event space, classrooms, food and beverage offerings as well as indoor/outdoor

communal areas with shared amenities. For more information, please visit <https://ionhouston.com/>.

About Capital Factory

Capital Factory is the center of gravity for entrepreneurs in Texas, the number one state for startups in the U.S. Thousands of entrepreneurs, programmers, and designers gather day and night, in-person and online for meetups, classes, and coworking. With boots on the ground in Austin, Dallas, Houston, and San Antonio, we meet the best entrepreneurs in Texas and introduce them to investors, employees, mentors, and customers. According to Pitchbook, Capital Factory has been the most active, early-stage investor in Texas since 2010.