



**THE ION TAPS HYPER-LOCAL CRAFT BEER CONCEPT – SECOND DRAUGHT – TO ROUND OUT DYNAMIC ROSTER OF FOOD AND BEVERAGE OFFERINGS AT HOUSTON’S INNOVATION COMMUNITY HUB**

**HOUSTON, TX (OCTOBER 6, 2021)** – [The Ion](#) announced today that it will add another hyper-local concept to its already robust food & beverage offerings at the newly opened innovation hub in the iconic former SEARS building in Midtown. **Second Draught** \*– a 2,000-square-foot taproom from the creators of neighborhood brewpub Baileson Brewing Company – will serve up a noteworthy selection of pours from Houston’s 70+ craft breweries when it opens in its high-profile street-level space in Q1 2022.

Second Draught is the latest addition to the Ion’s diverse dining options, which include Late August – a new concept by celebrated Chef Chris Williams of Lucille’s fame in partnership with *Top Chef* finalist Chef Dawn Burrell; The Lymbar, a neighborhood craft cocktail bar and restaurant with Latin and Mediterranean flavors from Chef David Cordúa; Common Bond – the newest on-the-go iteration of the popular bistro and bakery; and STUFF’d Wings – the first brick-and-mortar location of Jarrod Rector’s popular food truck (within the broader Ion District).

“We are excited to join the Ion as a communal space for building tenants, partners, and visitors to grab a pint of beer and exchange ideas,” noted Sarah Pope, Co-Founder of Second Draught. She added, “We will showcase the great beer being made right here in Houston and give smaller operators the chance to be tasted in the city’s most prominent setting for innovation and entrepreneurship.”

Adam Cryer, Pope’s husband and Co-Founder at Baileson Brewing Company, said the opportunity to help fledgling local craft brewers gain a wider following was a big part of the appeal of becoming the Ion’s taproom operator. “This environment is all about incubating start-ups and giving creators the support to succeed. We want to do the same for Houston’s craft beer scene. Call us the *incuBrewer*,” he quipped.

Pope and Cryer plan to foster a welcoming and cozy space that becomes part of the neighborhood fabric. “We hope to be another community gathering place where people can meet, connect, drink beer, and brainstorm,” said Pope. She added, “The next technology breakthrough idea could very well happen on a napkin in our bar, so we want to make sure it’s a place where people want to be.”

Burdette Huffman of The Blue Ox Group represented Rice Management Company in the leasing transaction for Second Draught.

\*noun. draught /draft”

1. British spelling of [draft](#)

adjective: draught

1. denoting beer or other drink that is kept in and served from a barrel or tank rather than from a bottle or can.

"draft beer"

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**About The Ion**

The Ion anchors a 16-acre innovation district and is destined to become the epicenter for Houston's innovation ecosystem as an inclusive, dynamic, vibrant and dense hub focusing on quality collaborations between entrepreneurs, incubators, accelerators, corporations, academics, and the Houston community. The 266,000-square-foot building accommodates multiple uses, including class-A office space, shared workspace, prototyping and maker resources, event space, classrooms, food and beverage offerings as well as indoor/outdoor communal areas with shared amenities. For more information, please visit <https://ionhouston.com/>.

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